UC e-Bike Purchase Program

UNIVERSITY
OF
CALIFORNIA

UC Systemwide Procurement

E-Bike Purchase Program Overview





- Groundbreaking initiative born out of the UC Grad Student Union UAW agreement, ratified December 2022
- UC students, staff and faculty need low-emissions mobility and options that bypass campus parking challenges
- Current program offerings are:
 - Commuter style platforms
 - Facilities/Cargo platforms
 - Collapsible or Fold-up
- This is a new purchase program with specifications based on the pending <u>CARB e-Bike incentive program</u>.



*** WARNING ***

- Electric Bikes (E-Bikes) can pose significant dangers if not used responsibly and with caution.
- E-Bikes speed capabilities can be deceptive, leading to increased risk of accidents, especially for riders unfamiliar with their powerful acceleration.
- Charging E-Bikes demands careful attention to prevent potential hazards such as battery malfunctions or fires. Follow the rules of your location for proper charging techniques.

Only use approved chargers provided with that particular E-Bike model.

- Participants in E-Bike programs are strongly advised to undergo comprehensive training courses on safe riding practices.
- This includes understanding the bike's handling dynamics, adhering to traffic regulations, and wearing appropriate safety gear (helmets, reflective clothing, and protective padding).
- Neglecting these precautions may result in serious injuries or accidents.

Your safety is paramount! Please be careful and responsible when using E-Bikes.



Companies





Dirwin Bike UC Program



Ride1Up UC Program



Lectric Bike UC Program

VELOTRIC

Velotric UC Program

dirwin

Commuter E-bike

PRODUCT HIGHLIGHT

- 48V 500W Brushless Motor
 Mechanical Disc Brake (160mm)
- 48V 13.0ah Lithium-ion o 27.5"x2.2" Tires
- LCD Screen Display
- Battery
- Shimano 7 speed

- Suspension Fork o Rear Rack Included
- o Available in Grey, White & Blue colors

Pricing: \$880 MSRP \$1399



Available in grey, white or blue (TBD)

https://ucdirwinbike.com/

Foldable E-bike

PRODUCT HIGHLIGHT

- 48V 500W Brushless Motor O Mechanical Disc Brai
- 48V 12.8ah Lithium-ion o 20" x 2.125" Tires
- Battery o Suspension Fork
 LCD Screen Display o Rear Rack Included
- Shimano 7 speed Available in Grey, White & Blue colors

Pricing: \$870 MSRP \$1299



Available in Grey, White & Blue colors (TBD)

https://ucdirwinbike.com/

Cargo E-bike

dirwin

PRODUCT HIGHLIGHT

- o 48V 16ah Lithium-ion Battery o Shimano 7 speed o LCD Screen Display
- o Cargo Box Volume: 570L
- o 20" x 1.95" & 26" x 1.95" Tires
- Bike Color: Black (TBD)
- o Cargo Color: Orange or White (TBD)

Pricing: \$1,500 MSRP \$2399



Colors TBD Cargo volume is approximately 570 liters (99x85x70cm) https://ucdirwinbike.com/

Lectric eBikes





XP Lite - \$50 Off

For the Folding eBike category we are submitting the XP Lite.

Original price is \$799, it will be available for \$50 off through the program, for a discounted price of \$749.



XP 3.0 - \$75 Off

For the Commuter eBike category we are submitting the XP 3.0.

Original price is \$999, it will be available for \$75 off through the program, for a discounted price of \$924.



XPedition with Dual Battery - \$100 Off

For the Cargo eBike category we are submitting the XPedition with Dual Battery.

Original price is \$1699, it will be available for \$100 off through the program, for a discounted price of \$1599.

https://lectricebikes.com/pages/university-of-california-discounts

Ride1Up





https://ride1up.com/uc-program-registration/

^{*}Additional volume discounts available for 10+ MOQ on select models

Velotric



https://www.velotricbike.com/account/register





- All four companies provide local opportunities for purchase and/or assembly.
- Models can be purchased and shipped directly to customers via websites.
- UC Procurement will continue to work with the bike vendors to certify campus and local bike shop partnerships. Doing so will support local communities, involve small and diverse businesses and consolidate logistical impacts.
- Purchases made through small business partners may also include assembly.
 Many e-bike models are difficult to assemble.

The suppliers below provide information and resources for using their products, including safety and maintenance:

Lectric eBikes

Ride1Up

Velotric

- Additional safety courses and trainings will be added to the UC E-Bike Purchase Program website, as they are available.
- Live demonstrations and trainings may also be organized at your campus or other UC location.

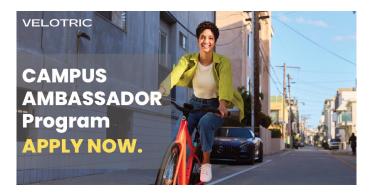


Student Ambassadors



- Some e-bike companies offer opportunities for students to partner with them to make an impact on their campus.
- These partnerships may include business learning opportunities, marketing projects, free company bike usage, and potentially paid positions.
- Interested students should contact the companies directly for information on ambassador programs.

Sample Student Partnership



AMBASSADOR RESPONSABILITIES:



Event Hosting - Host events around campus featuring Velotric bikes - group rides, test rides, pop-up events



Marketing - Post flyers around campus, post on social media. disperse discount codes



Outreach - Forge connections with local organizations to expand Velotric brand awareness; i.e. Greek life, on campus student organizations, student government, etc

APPLY HERE!



BENEFITS

- \$200 Monthly Compensation
- 7% Referral bonus upon eligible bike sales
- Access to your own Velotric bike for program duration + option to keep your bike after earning reward points

REQUIREMENTS

- Full-time student on campus
- Eligible to work in the US with a valid SSN
- · Strong community focus, passion for biking, wellness and sustainability

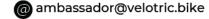
OUR MISSION

· To make biking FUN! By doing so, we can nurture environmentally friendly transportation and encourage the adoption of e-bikes amongst the university community.

MORE INFO



www.velotricbike.com





Rolling Basis Hiring