UC e-Bike Purchase Program

UC Systemwide Procurement
E-Bike Purchase Program Overview

- Groundbreaking initiative born out of the UC Grad Student Union UAW agreement, ratified December 2022
- UC students, staff and faculty need low-emissions mobility and options that bypass campus parking challenges
- Current program offerings are:
  - Commuter style platforms
  - Facilities/Cargo platforms
  - Collapsible or Fold-up
- This is a new purchase program with specifications based on the pending CARB e-Bike incentive program.
Safety Precautions
*** WARNING ***

- Electric Bikes (E-Bikes) can pose significant dangers if not used responsibly and with caution.
- E-Bikes speed capabilities can be deceptive, leading to increased risk of accidents, especially for riders unfamiliar with their powerful acceleration.
- Charging E-Bikes demands careful attention to prevent potential hazards such as battery malfunctions or fires. Follow the rules of your location for proper charging techniques.

Only use approved chargers provided with that particular E-Bike model.

- Participants in E-Bike programs are strongly advised to undergo comprehensive training courses on safe riding practices.
- This includes understanding the bike's handling dynamics, adhering to traffic regulations, and wearing appropriate safety gear (helmets, reflective clothing, and protective padding).
- Neglecting these precautions may result in serious injuries or accidents.

Your safety is paramount! Please be careful and responsible when using E-Bikes.
Companies, Models & Pricing
Commuter E-bike

PRODUCT HIGHLIGHT

- 48V 500W Brushless Motor
- 48V 13.0Ah Lithium-ion Battery
- LCD Screen Display
- Shimano 7 speed
- Mechanical Disc Brake (160mm)
- 27.5"x2.7" Tires
- Suspension Fork
- Rear Rack Included
- Available in Grey, White & Blue colors (TBD)

Pricing: $880
MSRP $1399

Available in grey, white or blue (TBD)

https://ucdirwinbike.com/
Foldable E-bike

PRODUCT HIGHLIGHT
- 48V 500W Brushless Motor
- 48V 12.8Ah Lithium-ion Battery
- LCD Screen Display
- Shimano 7 speed
- Mechanical Disc Brake (1.60mm)
- 20" x 2.125" Tires
- Suspension Fork
- Rear Rack Included
- Available in Grey, White & Blue colors (TBD)

Pricing: $870
MSRP: $1299

Available in Grey, White & Blue colors (TBD)

https://ucdirwinbike.com/
Dirwin Bike Co.

Cargo E-bike

PRODUCT HIGHLIGHT
- 48V 350W Brushless Motor
- 48V 15ah Lithium-ion Battery
- LCD Screen Display
- Cargo Box Volume: 570L
- Mechanical Disc Brake (160mm)
- Shimano 7 speed
- 20" x 1.95" & 26" x 1.95" Tires
- Bike Color: Black (TBD)
- Cargo Color: Orange or White (TBD)

Pricing: $1,500
MSRP $2399

Colors TBD
Cargo volume is approximately 570 liters (994.85x70cm)

https://ucdirwinbike.com/
Lectric eBikes

XP Lite - $50 Off
For the Folding eBike category we are submitting the XP Lite.
Original price is $799, it will be available for $50 off through the program, for a discounted price of $749.

XP 3.0 - $75 Off
For the Commuter eBike category we are submitting the XP 3.0.
Original price is $999, it will be available for $75 off through the program, for a discounted price of $924.

XPedition with Dual Battery - $100 Off
For the Cargo eBike category we are submitting the XPedition with Dual Battery.
Original price is $1699, it will be available for $100 off through the program, for a discounted price of $1599.

https://lectricebikes.com/pages/university-of-california-discounts
<table>
<thead>
<tr>
<th>Bike Category</th>
<th>Portola</th>
<th>Turris</th>
<th>Gravel Roadster</th>
<th>Cafe Cruiser</th>
<th>700 Series</th>
<th>RIFT</th>
<th>Prodigy v1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colors</td>
<td>Foldable</td>
<td>Adventure</td>
<td>Urban Lightweight</td>
<td>Comfort Cruiser</td>
<td>Perfect Commuter</td>
<td>All-Terrain Fat Tire</td>
<td>Mid-Drive Motor</td>
</tr>
<tr>
<td>Bike</td>
<td>Foldable/Compact</td>
<td>Commuter</td>
<td>Commuter Compact</td>
<td>Commuter Cargo</td>
<td>Commuter</td>
<td>Commuter Cargo</td>
<td>Commuter</td>
</tr>
<tr>
<td>Weight</td>
<td>54 lbs</td>
<td>55 lbs</td>
<td>33 lbs</td>
<td>65 lbs</td>
<td>62 lbs</td>
<td>85 lbs</td>
<td>50 lbs</td>
</tr>
<tr>
<td>Weight Capacity</td>
<td>300 lbs</td>
<td>306 lbs</td>
<td>300 lbs</td>
<td>350 lbs</td>
<td>300 lbs</td>
<td>350 lbs</td>
<td>300 lbs</td>
</tr>
<tr>
<td>Range</td>
<td>20-35+ Miles</td>
<td>25-45+ Miles</td>
<td>20-30+ Miles</td>
<td>30-50+ Miles</td>
<td>30-50+ Miles</td>
<td>45-60+ Miles</td>
<td>30-50+ Miles</td>
</tr>
<tr>
<td>Motor</td>
<td>750W Hub 65nm Torque</td>
<td>750W Hub 60nm Torque</td>
<td>350W Hub 40nm Torque</td>
<td>750W Hub 60nm Torque</td>
<td>750W Hub 60nm Torque</td>
<td>750W Hub 95nm Torque</td>
<td>Mid-Drive 90nm Torque</td>
</tr>
<tr>
<td>Retail Price</td>
<td>$995</td>
<td>$1,295</td>
<td>$1,345</td>
<td>$1,595</td>
<td>$1,695</td>
<td>$1,895</td>
<td>$2,295</td>
</tr>
<tr>
<td>Discounted Price, Before Taxes*</td>
<td>$856</td>
<td>$1,088</td>
<td>$1,143</td>
<td>$1,340</td>
<td>$1,441</td>
<td>$1,630</td>
<td>$1,928</td>
</tr>
<tr>
<td>Discount (%)</td>
<td>14%</td>
<td>16%</td>
<td>15%</td>
<td>16%</td>
<td>15%</td>
<td>14%</td>
<td>16%</td>
</tr>
</tbody>
</table>

*Additional volume discounts available for 10+ MOQ on select models

https://ride1up.com/uc-program-registration/
<table>
<thead>
<tr>
<th>Model</th>
<th>MSRP</th>
<th>Discounted Price</th>
<th>Retail of 10 or more bikes to a single location</th>
<th>For orders of 200 or more bikes to a single location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Velotric Discover 1</td>
<td>$1,599</td>
<td>$999.78</td>
<td>$959.78</td>
<td>$919.78</td>
</tr>
<tr>
<td>Velotric Nomad 1</td>
<td>$1,799</td>
<td>$1,138.39</td>
<td>$1,098.39</td>
<td>$1,058.39</td>
</tr>
<tr>
<td>Velotric T1</td>
<td>$1,799</td>
<td>$1,415.15</td>
<td>$1,375.15</td>
<td>$1,335.15</td>
</tr>
<tr>
<td>Velotric T3T</td>
<td>$1,499</td>
<td>$799.50</td>
<td>$759.50</td>
<td>$719.50</td>
</tr>
<tr>
<td>Velotric Go 1</td>
<td>$1,799</td>
<td>$1,138.39</td>
<td>$1,098.39</td>
<td>$1,058.39</td>
</tr>
<tr>
<td>Velotric Pack1</td>
<td>$1,999</td>
<td>$1,328.39</td>
<td>$1,288.39</td>
<td>$1,248.39</td>
</tr>
</tbody>
</table>

https://www.velotricbike.com/account/register
Purchases & Trainings
Where to Purchase Your E-Bike

- All four companies provide local opportunities for purchase and/or assembly.
- Models can be purchased and shipped directly to customers via websites.
- UC Procurement will continue to work with the bike vendors to certify campus and local bike shop partnerships. Doing so will support local communities, involve small and diverse businesses and consolidate logistical impacts.
- Purchases made through small business partners may also include assembly. Many e-bike models are difficult to assemble.
Trainings

- The suppliers below provide information and resources for using their products, including safety and maintenance:
  - Lectric eBikes
  - Ride1Up
  - Velotric

- Additional safety courses and trainings will be added to the UC E-Bike Purchase Program website, as they are available.

- Live demonstrations and trainings may also be organized at your campus or other UC location.
Student Ambassadors
Student Ambassadors

- Some e-bike companies offer opportunities for students to partner with them to make an impact on their campus.

- These partnerships may include business learning opportunities, marketing projects, free company bike usage, and potentially paid positions.

- Interested students should contact the companies directly for information on ambassador programs.
Sample Student Partnership

**AMBASSADOR RESPONSABILITIES:**

- **Event Hosting** - Host events around campus featuring Velotric bikes - group rides, test rides, pop-up events
- **Marketing** - Post flyers around campus, post on social media, disperse discount codes
- **Outreach** - Forge connections with local organizations to expand Velotric brand awareness; i.e., Creek life, on campus student organizations, student government, etc.

**BENEFITS**
- $200 Monthly Compensation
- 7% Referral bonus upon eligible bike sales
- Access to your own Velotric bike for program duration + option to keep your bike after earning reward points

**REQUIREMENTS**
- Full-time student on campus
- Eligible to work in the US with a valid SSN
- Strong community focus, passion for biking, wellness and sustainability

**OUR MISSION**
- To make biking FUN! By doing so, we can nurture environmentally friendly transportation and encourage the adoption of e-bikes amongst the university community.

**MORE INFO**
- www.velotricbike.com
- ambassador@velotric.bike
- Rolling Basis Hiring