Earth Month Flyover Series Kick-off

Earth Month Flyover Series kicks off with a deep dive into UC Central Travel’s new Sustainability Site, which offers a wealth of resources for greening your travel, workplace and home. Explore UC’s partnerships with sustainable travel providers and get the latest updates on UC’s efforts to reduce travel emissions.

April 2

Alaska Airlines’ Honey for Net-Zero

Alaska Airlines details its commitment to net-zero emissions and introduces its innovative Honey program, which uses bees to improve the environment while also creating a sustainable alternative to traditional aviation fuel.

April 8

Southwest’s 10,000 Foot View

Southwest Airlines delves into the complexities of decarbonizing aviation and shares its plans to achieve net-zero emissions by 2045, including initiatives to reduce waste and water consumption.

April 15

Lufthansa Leads the Way

Lufthansa explores its ambitious sustainability goals and its journey towards net-zero emissions by 2040, including its approach to electrifying core ground vehicles and reducing waste.

April 22

Hertz Goes Electric

Hertz is leading the charge towards a sustainable future in mobility, with an emphasis on electrification and reducing waste and weight.

April 29

Marriott Honors UC with Trees

Marriott celebrates Earth Month by honoring the University of California with the planting of 25 trees, which symbolize the importance of sustainability and environmental stewardship.

May 6

Enterprise Mobility Goes Back

Enterprise Mobility is leading with a vision for the future, operating sustainably while investing in opportunities that help grow the next generation of leaders.

May 13

Advocates Join Hands Common Ground

Advocates join hands to create a common ground for the future, working together towards a sustainable future that prioritizes social, environmental, and financial responsibility.

May 20

3WP Explains IABM’s Impact

3WP explores the impact of the International Association of Business Media (IABM) on the industry, focusing on sustainability and responsible practices.

May 27

Moving Ahead with Sustainability

Moving Ahead with Sustainability: Earth Month Flyover webinar series ends with a discussion on how to implement sustainable practices in various industries.

May 30

Travel Smarter. Travel Better.

UC Travel Decision Tree

UC Travel Decision Tree

Earth Month Flyover Series

Earth Month Flyover Series explores sustainable travel and other green efforts at the University of California.

UC Central Travel

UC Central Travel Celebrates Earth Month 2024 with a series of brief webinars exploring sustainable travel and other green efforts at the University of California.

[Webinar Details]
- April 4: Earth Month Flyover Series Kick-off
- April 10: Alaska Airlines’ Honey for Net-Zero
- April 16: Southwest’s 10,000 Foot View
- April 23: Marriott Honors UC with Trees
- May 7: Enterprise Mobility Goes Back
- May 14: Advancing with Sustainability