Earth Month Flyover Series

UC Central Travel

Celebrates Earth Month 2024 with a series of brief webinars exploring sustainable travel and other green efforts at the University of California.







Earth Month Flyover Series Kick-off

Our exciting Flyover webinar series kicks off with a deep dive into UC Central Travel's new Sustainability Site, with a wealth of resources for greening your travel, workplace and home. Explore UC's partnerships with sustainable travel providers and get the latest updates on UC's efforts to reduce travel emissions.



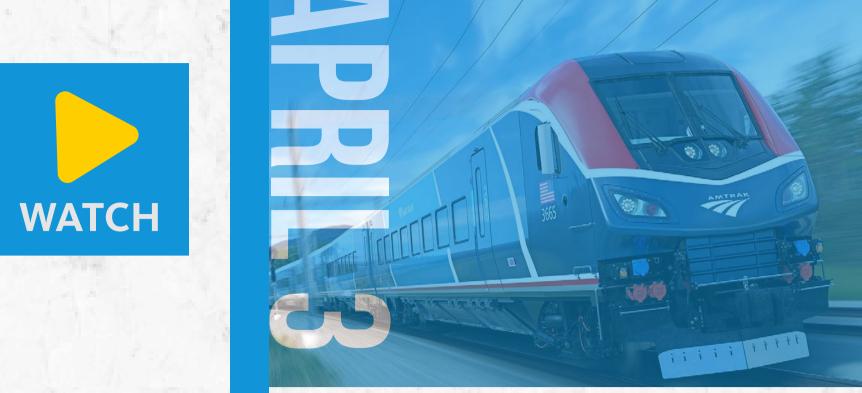


Discover Alaska Airlines' innovative strategies and commitments

Alaska Airlines Flies for Net-Zero

to fuel efficiency, reduced emissions, sustainable packaging, recycling, and water conservation by 2025. And learn about their 5point path to net-zero carbon emissions by 2040.





Embark on a journey of transformation with Amtrak as they unveil their vision to revolutionize rail travel. Climb aboard their ambitious

Amtrak's Journey of Transformation

plans to double ridership, attain financial sustainability, and prioritize infrastructure maintenance, while pioneering efforts to achieve netzero emissions by 2045.

Southwest Airlines delves into the complexities of decarbonizing





aviation industry-wide. Gain insights into the challenges and opportunities that lie ahead, and get an exclusive look at Southwest's

Southwest's 10,000 Foot View

roadmap towards achieving net-zero emissions. JetBlue Aims High

Discover JetBlue's ambitious sustainability targets and their innovative

pathway to achieve net-zero emissions by 2040. Delve into strategies

from maximizing efficiency to pioneering sustainable aviation fuel

(SAF) and leveraging technology to revolutionize the industry.



WATCH



Lufthansa Leads the Way Explore Lufthansa Airlines' pioneering journey in sustainability and

emissions by 2040.

responsibility. Discover how their early adoption of environmental stewardship has shaped operations and influenced the industry.

social responsibility. Since 1955, Lufthansa has embraced corporate





Hop in to explore Uber's pivotal role in driving sustainability via urban mobility ridesharing. Learn about Uber's vehicle

electrification and sustainable goals of achieving net-zero

Uber's Pivotal Role in Sustainability

UC Delivers Real World Solutions





within higher education. Learn about UC's commitment to eliminate fossil fuels by 2045, a critical step towards building a more equitable,

sustainable, resilient, and healthy world. And see how our research, teaching and actions prioritize solutions for everyone. **Delta Fuels Change**

Delta's sustainability team highlights Sustainable Aviation Fuel (SAF)

- a major Delta sustainability puzzle piece. Other pieces include

electrifying core ground vehicles, reducing waste and weight on

University of California (UC) leads in climate action and sustainability





flights, and more. See how Delta is working to put all the pieces

together to achieve their sustainability goals. **Hertz Goes Electric**

Hertz is leading the charge towards a sustainable future in mobility.

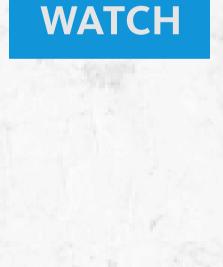
pillars guide Hertz's strategies including the ambitious electrification

of its fleet, which is setting new standards for the rental car industry.

This is the story of an airline when "good leads the way." United is on a

This session explores Hertz's key sustainability priorities: Planet &

Product, People & Prosperity, and Ethics & Responsibility. These





mission to do good in the air and on the ground, working to make the world a happier, greener, more inclusive, more fascinating place.

United: Good Leads the Way

United is committed to building a more sustainable airline, diversifying the flight deck, and transforming the flying experience. **Marriott Honors UC with Trees**

Explore Marriott's SERVE 360 initiative, a holistic approach to "doing

good in every direction." Dive into Marriott's commitment to





nurturing our world, sustaining responsible operations, empowering through opportunity, and advancing human rights. Let's also celebrate

the 25 trees Marriott planted in UC's honor! **Enterprise Mobility Gives Back**

Enterprise Mobility is leading with a vision for the future, operating

with the next generations in mind. Their forward-thinking strategies

encompass supporting customers, empowering the workforce,





cultivating strategic partnerships, expanding business responsibly, and giving back to communities.

Advito Debunks Common Green Myths This enlightening session unravels the complexities of sustainability buzzwords and debunks common myths in the travel industry. This session cuts through the jargon of sustainable aviation fuel (SAF),





understanding of what these concepts really mean and how they impact global travel sustainability.

carbon neutrality, and carbon offsets, providing you with a clearer

SWP Explains SABRC & Its Impact UC Systemwide Procurement (SWP) delves into the California State Agency Buy Recycled Campaign (SABRC). This initiative mandates that state agencies purchase products with recycled content across 16

different categories. SWP explains SABRC's goals, regulations, and

impact, and shares insights into how to implement its requirements.



WATCH

WATCH



Moving Ahead with Sustainability

As our culminating Earth Month session, we focus on key lessons learned and moving forward with continued progress in sustainability. We hope these transformative sessions have reinforced your commitment to sustainability and will ensure that the momentum we've built together continues to grow.

Travel Smarter. Travel Better.

UC Travel Decision Tree Sustainable Travel MythBusters