

# Earth Month Flyover Series

## UC Central Travel

Celebrates Earth Month 2024 with a series of brief webinars exploring sustainable travel and other green efforts at the University of California.



APRIL 1



### Earth Month Flyover Series Kick-off

Our exciting Flyover webinar series kicks off with a deep dive into UC Central Travel's new Sustainability Site, with a wealth of resources for greening your travel, workplace and home. Explore UC's partnerships with sustainable travel providers and get the latest updates on UC's efforts to reduce travel emissions.

APRIL 2



### Alaska Airlines Flies for Net-Zero

Discover Alaska Airlines' innovative strategies and commitments to fuel efficiency, reduced emissions, sustainable packaging, recycling, and water conservation by 2025. And learn about their 5-point path to net-zero carbon emissions by 2040.

APRIL 3



### Amtrak's Journey of Transformation

Embark on a journey of transformation with Amtrak as they unveil their vision to revolutionize rail travel. Climb aboard their ambitious plans to double ridership, attain financial sustainability, and prioritize infrastructure maintenance, while pioneering efforts to achieve net-zero emissions by 2045.

APRIL 4



### Southwest's 10,000 Foot View

Southwest Airlines delves into the complexities of decarbonizing aviation industry-wide. Gain insights into the challenges and opportunities that lie ahead, and get an exclusive look at Southwest's roadmap towards achieving net-zero emissions.

APRIL 8



### JetBlue Aims High

Discover JetBlue's ambitious sustainability targets and their innovative pathway to achieve net-zero emissions by 2040. Delve into strategies from maximizing efficiency to pioneering sustainable aviation fuel (SAF) and leveraging technology to revolutionize the industry.

APRIL 9



### Lufthansa Leads the Way

Explore Lufthansa Airlines' pioneering journey in sustainability and social responsibility. Since 1955, Lufthansa has embraced corporate responsibility. Discover how their early adoption of environmental stewardship has shaped operations and influenced the industry.

APRIL 10



### Uber's Pivotal Role in Sustainability

Hop in to explore Uber's pivotal role in driving sustainability via urban mobility ridesharing. Learn about Uber's vehicle electrification and sustainable goals of achieving net-zero emissions by 2040.

APRIL 11



### UC Delivers Real World Solutions

University of California (UC) leads in climate action and sustainability within higher education. Learn about UC's commitment to eliminate fossil fuels by 2045, a critical step towards building a more equitable, sustainable, resilient, and healthy world. And see how our research, teaching and actions prioritize solutions for everyone.

APRIL 15



### Delta Fuels Change

Delta's sustainability team highlights Sustainable Aviation Fuel (SAF) – a major Delta sustainability puzzle piece. Other pieces include electrifying core ground vehicles, reducing waste and weight on flights, and more. See how Delta is working to put all the pieces together to achieve their sustainability goals.

APRIL 16



### Hertz Goes Electric

Hertz is leading the charge towards a sustainable future in mobility. This session explores Hertz's key sustainability priorities: Planet & Product, People & Prosperity, and Ethics & Responsibility. These pillars guide Hertz's strategies including the ambitious electrification of its fleet, which is setting new standards for the rental car industry.

APRIL 17



### United: Good Leads the Way

This is the story of an airline when "good leads the way." United is on a mission to do good in the air and on the ground, working to make the world a happier, greener, more inclusive, more fascinating place. United is committed to building a more sustainable airline, diversifying the flight deck, and transforming the flying experience.

APRIL 23



### Marriott Honors UC with Trees

Explore Marriott's SERVE 360 initiative, a holistic approach to "doing good in every direction." Dive into Marriott's commitment to nurturing our world, sustaining responsible operations, empowering through opportunity, and advancing human rights. Let's also celebrate the 25 trees Marriott planted in UC's honor!

APRIL 24



### Enterprise Mobility Gives Back

Enterprise Mobility is leading with a vision for the future, operating with the next generations in mind. Their forward-thinking strategies encompass supporting customers, empowering the workforce, cultivating strategic partnerships, expanding business responsibly, and giving back to communities.

APRIL 25



### Advito Debunks Common Green Myths

This enlightening session unravels the complexities of sustainability buzzwords and debunks common myths in the travel industry. This session cuts through the jargon of sustainable aviation fuel (SAF), carbon neutrality, and carbon offsets, providing you with a clearer understanding of what these concepts really mean and how they impact global travel sustainability.

APRIL 29



### SWP Explains SABRC & Its Impact

UC Systemwide Procurement (SWP) delves into the California State Agency Buy Recycled Campaign (SABRC). This initiative mandates that state agencies purchase products with recycled content across 16 different categories. SWP explains SABRC's goals, regulations, and impact, and shares insights into how to implement its requirements.

APRIL 30



### Moving Ahead with Sustainability

As our culminating Earth Month session, we focus on key lessons learned and moving forward with continued progress in sustainability. We hope these transformative sessions have reinforced your commitment to sustainability and will ensure that the momentum we've built together continues to grow.

Travel Smarter. Travel Better.

[UC Travel Decision Tree](#)  
[Sustainable Travel MythsBusters](#)